

Company Name _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____
 E-mail _____ Website _____

MEMBERSHIP DIRECTORY - WHO'S WHO IN TURFGRASS

Don't miss the opportunity to advertise in the *Who's Who in Turfgrass* directory with a complete list of all GTA members. All premium pages will be sold on a first come, first serve basis. 1,200 printed annually. Publication size - 6.25" x 8.5". **Deadline for advertising in the GTA Membership Directory is April 1, 2010.**

____ I would like to advertise in the GTA Membership Directory. *Please circle correct ad size:*

	<u>Size</u>	<u>Corp. Member Price</u>	<u>Non-Member Price</u>	
Back Cover	5" x 8"	\$600.00	\$700.00	Spot Color - PMS 3292 - Available on all adds for additional \$50.00 per ad.
Inside Front/Back	5" x 8"	\$500.00	\$600.00	
Full Page	5" x 8"	\$350.00	\$450.00	
Half Page	5" x 4"	\$250.00	\$350.00	
Quarter Page	5" x 2"	\$100.00	\$200.00	

GTA TODAY BI-MONTHLY NEWSLETTER

1,000 printed bi-monthly. Publication size - 8.5" x 11".

	<u>Size</u>	<u>Corp. Member Rates</u>			<u>Non-Member Rates</u>		
		<u>1-2 Issues</u>	<u>3-5 Issues</u>	<u>6 Issues</u>	<u>1-2 Issues</u>	<u>3-5 Issues</u>	<u>6 Issues</u>
1/8 page	3.5" x 2.5"	\$125 ea.	\$125 ea.	\$125 ea.	\$150 ea.	\$150 ea.	\$150 ea.
1/4 page	3.5" x 5"	\$200 ea.	\$180 ea.	\$160 ea.	\$250 ea.	\$225 ea.	\$200 ea.
1/2 page	7.5" x 5"	\$300 ea.	\$270 ea.	\$240 ea.	\$350 ea.	\$315 ea.	\$280 ea.
Full page	7.5" x 10"	\$500 ea.	\$450 ea.	\$400 ea.	\$650 ea.	\$585 ea.	\$520 ea.
Back 1/2	7.5" x 5"	\$325 ea.	\$290 ea.	\$250 ea.	\$400 ea.	\$350 ea.	\$300 ea.

Spot Color - PMS 3292 - Available on all adds for additional \$50.00 per ad.

____ I would like to advertise in GTA Today. *Please circle correct ad size above and insertion date(s) below:*

2010	March/April (Deadline Feb. 15)	May/June (Deadline April 15)	July/August (Deadline June 15)	Sept/Oct (Deadline Aug. 15)	Nov/Dec (Deadline Oct. 1)	2011	Jan/Feb (Deadline Dec. 15)
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TURFGRASS PEST CONTROL RECOMMENDATIONS FOR PROFESSIONALS

This publication is printed annually and compiles turfgrass research and data collected from the University of Georgia Turf Team. A handy tool for turfgrass professionals, 5,000 copies of this publication will be printed and mailed to individuals across the state. Publication size - 8.5" x 11". **Deadline for advertising in the *Turfgrass Pest Control Recommendations for Professionals* is February 15, 2010.**

____ I would like to advertise in the Turfgrass Pest Control Recommendations for Professionals. *Please circle correct ad size:*

	<u>Size</u>	<u>Rate</u>		<u>Size</u>	<u>Rate</u>
Inside Front Cover	7.5" x 10"	\$1,000	Half Page	7.5" x 4.5"	\$350
Inside Back Cover	7.5" x 10"	\$1,000	Quarter Page	3.25" x 4.5"	\$250
Full Page	7.5" x 10"	\$500			

____ I am sending a camera ready ad. *(Please allow for an extra 1/8 inch for all bleeds).*

____ Please prepare my ad for a \$50 design fee. Enclosed is the information I would like to include in the ad.

Ad Specifications: **Acceptable Programs** InDesign, Illustrator, PageMaker, Photoshop, Quark and high resolution PDFs. **Media** Zip, CD-Rom, e-mail or FTP site. When sending ads, please include all linked files - eps, tiff and jpeg. In additional, we need printer and screen fonts. For best results, please use postscript type 1 fonts. Use the actual stylized typeface, avoiding the use of STYLE attribute such as bold, italic, outline and shadow. Please include a hard copy of the ad as well.

Signed: _____

Date: _____